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FOR IMMEDIATE RELEASE

A.M. Best Affirms Excellent Rating for Society Insurance

Society's record-breaking 2013 helps company to maintain A- rating

FOND DU LAC, Wis. (March 14, 2014) — Society Insurance recently had its financial strength affirmed as excellent with a stable outlook by national rating agency A.M. Best.

Society's A- rating — which is determined by A.M. Best based on an insurance company's overall financial strength — was supported by a highly successful 2013 in which the company cleared \$150 million in premium for the first time in its nearly 100-year history. Society also set a new record high in policyholder surplus, increasing that metric by nearly 14 percent to more than \$116 million. Policyholder surplus serves as financial protection for policyholders should unexpected losses occur.

A.M. Best noted that its affirmation of Society's ratings also reflected the company's long-standing independent agency relationships, industry trade association endorsements with groups like the Wisconsin Restaurant Association, and in-depth expertise of select business niches.

"Maintaining a positive financial position requires our constant attention," Society President and CEO Rick Parks said. "It's gratifying when an organization like A.M. Best has a favorable opinion of what we've accomplished and how we manage our business plan."

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading commercial niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*