Society Insurance honored in 9th annual New North B2B Corporate Wellness awards

(FOND DU LAC) – Fond du Lac-based Society Insurance was recognized in the June 2014 edition of New North B2B magazine with the Excellence in Wellness Award for mid-sized employers as part of the 9th Annual Alla tua Salute! Awards recognizing healthy employers in northeast Wisconsin. Other recognitions were presented to Appvion Inc. in Appleton (large employer) and SparkNet in De Pere (small employer).

Society Insurance was recognized for engaging its staff in an aggressive wellness program which has encouraged healthier diets in the workplace and at home and encouraged fitness through health club memberships and reimbursements for activity event registrations. As a result, Society has held insurance premiums steady for the past few years and has helped make its employees more intelligent consumers of health care.

Alla Tua Salute! – an Italian phrase meaning “To your health!” – was initiated by B2B in 2006 to encourage a competitive environment among employers in northeast Wisconsin to become known as a healthy place to work. For better or for worse, the current climate of health care management in the U.S. dictates employers educate and provide programming for employees to lead healthier lives and become smarter consumers of health care. Alla Tua Salute! honors those local firms who have a track record of success achieving these workforce goals.

To be considered for Alla Tua Salute!, companies were nominated by themselves or by a third party outlining their wellness initiatives and the impact of those initiatives in recent years. A panel of experienced health benefits experts selected winners based on various factors including ability to demonstrate improved health of its workforce and implementation of innovative wellness benefits. To read the article in its entirety, go online to www.newnorthb2b.com.