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FOR IMMEDIATE RELEASE

Society Names Boyer CFO and Treasurer

FOND DU LAC, Wis. (August 5, 2014) — Society Insurance has hired Heather Boyer as vice president – chief financial officer and treasurer.

Boyer most recently served as senior vice president, chief financial officer and board director at Ameriprise Insurance Company and IDS Property and Casualty in DePere, Wis. Previously, she was treasurer and director of investments at Secura Insurance Companies in Appleton, Wis.

“Heather’s experience in insurance company investments, capital management, strategic planning and enterprise risk management is critically important to the future of our company,” Society Insurance President and CEO Rick Parks said. “We’re extremely excited to add such a knowledgeable industry veteran to our leadership team.”

Boyer, who earned her M.B.A. from the Kellogg School of Management at Northwestern University, is a member of the investment committee for the Community Foundation of the Fox Valley and also serves on the boards of the Women’s Fund of the Fox Valley and Prospera Credit Union.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*