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FOR IMMEDIATE RELEASE

Society Insurance Hosts Flag Dedication

Fond du Lac American Legion Veterans group and local Boy Scouts lead ceremony

FOND DU LAC, Wis. (August 7, 2013) — Society Insurance employees joined with local veterans and boy scouts in dedicating the new American flag at the company's headquarters in Fond du Lac today.

The ceremony began with veterans from the Fond du Lac American Legion raising the flag, followed by a recital of the Pledge of Allegiance. Boy Scouts then led attendees in singing The Star-Spangled Banner.

Society Insurance President and CEO Rick Parks shared reminders of dates throughout history in which the flag inspired the government, service members and all Americans.

"Our flag is the ultimate symbol of this country and what it stands for," Parks said. "The flag defines America and the unique American experience. Today, as we dedicate this flag, we honor America."

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*