

OUR MISSION

We operate and exist for the benefit of our policyholders by protecting their dreams, passions and livelihoods with tailor-made insurance solutions.

OUR VISION

To continually improve ...

our service, our expertise, our products and our technology

... to be the preferred choice of policyholders and agents

OUR GOALS

- ▶ Practice responsible stewardship of the resources entrusted to us by our policyholders
- ▶ Ensure long-term financial strength through consistent, profitable growth
- ▶ Demonstrate unwavering commitment to prompt, professional and personal service
- ▶ Be experts in managing risk for the classes of business we insure
- ▶ Embrace innovation in our products, services, processes and technology to enhance our role as an industry thought leader
- ▶ Offer independent agents solutions and tools that make Society the market of choice for our chosen classes of business
- ▶ Recruit, develop and retain exceptional employees who are committed to living Society's corporate values
- ▶ Be an outstanding corporate citizen through a strong, consistent commitment to the communities in which we live and work

OUR CORE VALUES

At Society Insurance, our definition of success goes deeper than just financial metrics. Our Core Values help guide our actions as we serve our stakeholders and the communities in which we live and work:

- ▶ **Integrity:** We conduct ourselves with unquestioned honesty and integrity at all times. At the end of the day, our ultimate charge is to do the right thing.
- ▶ **Respect:** Mutual respect is the foundation of everything we do. Respect fosters an inclusive environment of collaboration, teamwork and candor.
- ▶ **Customer focus:** When the needs of others are the greatest, our efforts are the strongest. We take pride in the prompt, personal attention we provide to everyone whose path we cross.
- ▶ **Employee growth:** Our people are our greatest resource. We encourage professional development and actively seek to expand our knowledge while recognizing strong performance.
- ▶ **Excellence:** We are committed to being the foremost experts in our niches. We refuse to let "good enough" be good enough as we continue to provide innovative solutions.
- ▶ **Fun:** We take our work seriously, but not ourselves — laughter is allowed! We celebrate our successes together in a positive environment that encourages personal growth and a healthy work-life balance.