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# FOR IMMEDIATE RELEASE

## **Society Names Schultz New Vice President**

*Past experience highlighted by stint as COO for Missouri Employers Mutual Insurance Company*

**FOND DU LAC, Wis. (August 8, 2012)** — Society Insurance has hired Dina S. Schultz as its new vice president of sales and marketing.

Schultz has more than 15 years of insurance company management and executive experience with an emphasis in marketing, sales, operations and strategic planning. She most recently served as chief operating officer of Missouri Employers Mutual Insurance Company, where she led the startup operation to become the largest workers compensation carrier in the state of Missouri.

“We’re extremely pleased to add Dina to our leadership team,” said Society Chief Operating Officer Bill Reeves. “Her marketing and sales track record, coupled with her corporate management experience, will add great value as we move the company forward.”

Schultz, who received a bachelor’s degree in marketing, public relations and advertising from Stephens College in Columbia, Mo., replaces Perry Schaack, who retired after 33 years with Society on July 31.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. The company proudly offers top-notch service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*