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# FOR IMMEDIATE RELEASE

## A.M. Best Affirms Excellent Rating for Society Insurance

*Society's record-breaking 2015 helps company to maintain A- rating*

**FOND DU LAC, Wis. (April 4, 2016)** — Society Insurance recently had its financial strength affirmed as excellent with a stable outlook by national rating agency A.M. Best.

Society's A- rating — which is determined by A.M. Best based on an insurance company's overall financial strength — was supported by a highly successful 2015 in which the company's premium grew for the fifth consecutive year and exceeded \$160 million for the first time in its 100-year history. Society also set a new record high in policyholder surplus, increasing that metric by nearly 7 percent to more than \$131 million. Policyholder surplus serves as financial protection for policyholders should unexpected losses occur.

A.M. Best noted that its affirmation of Society's ratings reflected Society's well-established local market presence, strong risk management practices and improved underwriting results. Also of noted importance were the company's long-standing independent agency relationships, industry trade association endorsements with groups like the Wisconsin Restaurant Association, and in-depth expertise of select business niches.

"A.M. Best is the oldest and most respected rating agency for insurance companies in the country," Society President and CEO Rick Parks said. "Their process for analyzing results and on-going business plans for companies they review is rigorous. We are very pleased to maintain an excellent rating from A.M. Best."

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*

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