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## FOR IMMEDIATE RELEASE

### Society's charitable donations totaled nearly \$85,000 in 2015

**FOND DU LAC, Wis. (Jan. 7, 2016)** — The continued sponsorship of the Boys & Girls Club highlighted another year of charitable giving for Society Insurance.

In 2015, Society donated nearly \$85,000 to a variety of organizations, such as Big Brothers Big Sisters of Fond du Lac, Habitat for Humanity, The Salvation Army and the YMCA.

In August, Society joined Brenner Tank as corporate Pacesetters for the annual Fond du Lac Area United Way fundraising campaign. The two Pacesetters combined to raise \$63,209. This was a great opportunity for employees to take a more visible role in giving back to the community. Society is excited to lead the 2016 United Way campaign as the Senior Pacesetter.

“One of our corporate goals is to be an outstanding corporate citizen through a strong, consistent commitment to the communities in which we live and work,” said Society President and CEO Rick Parks. “With our headquarters here in Fond du Lac, we’re happy to support many important causes so close to home.”

Society also supported charitable causes throughout its four-state operating territory of Wisconsin, Illinois, Indiana and Iowa through its agency match program, which allows independent insurance agencies to receive a matching grant to a charity they support from Society.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana and Iowa.*