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FOR IMMEDIATE RELEASE

Society Insurance Hires Ryan McClone as Vice President – Sales and Marketing

McClone will lead Society's regional sales managers and marketing team

FOND DU LAC, Wis. (January 15, 2018) — Society Insurance welcomes Ryan McClone as vice president – sales and marketing. In his new role, McClone will oversee regional sales managers based in Society's five states of operation as well as a team of marketing professionals in the Fond du Lac office.

McClone previously served as executive vice president – operations, co-owner, and director at McClone, an insurance and risk management provider based in Menasha, Wis. In this role, McClone guided the company's evolution from traditional insurance agency to a complete risk management consulting firm, managed the largest acquisition in the company's history, and developed a new vision, purpose, set of core values, and brand.

"We are particularly pleased to have Ryan join us due to his significant experience in management for a successful independent insurance agency," said Rick Parks, Society Insurance president & CEO. "In addition to his other duties, Ryan will provide valuable insights on how we can best support our most important business partners."

McClone holds a bachelor's degree in business and psychology from Lake Forest College, and he has earned the Certified Insurance Counselor (CIC) and Certified Risk Manager (CRM) designations. McClone proudly serves as a board member for YMCA of the Fox Cities and Valley Kids Foundation.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.*