FOR IMMEDIATE RELEASE

Sperger Wins Policyholder Service Excellence Award, Chooses FAST as Charity

FOND DU LAC, Wis. (January 25, 2018) — Becca Sperger was recently awarded the Society Insurance Policyholder Service Excellence Award in a brief ceremony at the Holiday Inn hotel in Fond du Lac.

As part of the award, Society donated $250 to FAST (Foundation for Angelman Syndrome Therapeutics) in Sperger’s name.

Sperger, the company’s continuous improvement program manager, has championed the development of a formal continuous improvement (CI) process at Society from evaluation to implementation and training. The CI process empowers employees to gain efficiencies by reducing hand-offs within each task and focusing on adding value for the customer.

As CI has evolved, Sperger has grown into a vocal leader with a natural talent for guiding teams. Significant corporate change is never easy, but Sperger’s enthusiastic attitude and relatability have enabled employees to see the many positives associated with CI. Beyond cost and time savings, employees have been re-energized to excel in their daily tasks with a constant focus on improved quality and efficiency.

ABOUT SOCIETY INSURANCE: Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.

Photo caption: Becca Sperger receives the Policyholder Service Excellence Award from Rick Parks, Society’s president and CEO.