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FOR IMMEDIATE RELEASE

Society Insurance Raises \$41,357 to Support Fond du Lac Area United Way

Society leads 2016 United Way campaign as Senior Pacesetter

FOND DU LAC, Wis. (September 20, 2016) — As the Senior Pacesetter for the 2016 Fond du Lac Area United Way community fundraising campaign, Society Insurance raised \$41,357 to support United Way grants for 2017. This is more than double the total raised by Society in 2015.

“Our employees really stepped up to support Society’s role as a Senior Pacesetter for the United Way campaign,” said President & CEO Rick Parks, who also serves as the 2016 United Way Honorary Campaign Chair. “From food sales to jeans days, games, car washes, and a silent auction, our goal was to have fun and engage employees in different ways while raising money for the community.”

Employee support was highlighted by fundraising events held at Society’s corporate headquarters throughout the year which raised over \$15,000 for the United Way. Employee pledges accounted for almost \$10,000.

In August, Society collaborated with Holiday Automotive to host the annual Drive 4 UR Community. This single event raised \$6,000 for the United Way, donated on behalf of Ford Motor Company.

“We’re extremely proud to contribute this year’s total of \$41,357 to kick off the annual Fond du Lac Area United Way campaign,” Parks said.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.*

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