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FOR IMMEDIATE RELEASE

Society Insurance Raises \$23,721 to Support Fond du Lac Area United Way

FOND DU LAC, Wis. (October 29, 2018) — Society Insurance has raised \$23,721 in its 2018 United Way campaign, including a \$5,000 corporate match. The United Way will invest this money in programs that support health, education and financial stability in the Fond du Lac community.

Employee pledges increased to \$10,491 -- the first time Society has topped the \$10,000 mark, and a silent auction featuring more than 100 donated items garnered \$5,486. "We embrace the campaign by asking employees to donate items or time in addition to their pledges," said United Way Committee co-chair Jackie Schomisch. "Each year we discover new talents, including painting, crafting, and baking. Local businesses also make generous contributions to our silent auction."

Other campaign events included food sales, charitable sponsorship of Fond du Lac Dock Spiders hometown home runs and a "Go Home Early" ticket that entitles an employee to leave work an hour early without having to use vacation time.

"We are already planning our 2019 campaign," said United Way Committee co-chair Colleen Clift. "We're always looking for new ways to raise funds while educating employees about United Way's mission. People look forward to the campaign because our events are fun and rewarding."

Since 2015, Society and its employees have donated \$111,822 to the Fond du Lac Area United Way.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Tennessee and Minnesota.*

Photo caption: The United Way Committee at Society Insurance presents their 2018 workplace campaign check to Amber Kilawee (center), executive director of the Fond du Lac Area United Way.