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FOR IMMEDIATE RELEASE

Society Insurance Names Wondra Director of Innovation

Wondra will lead product development, continuous improvement and customer experience efforts

FOND DU LAC, Wis. (December 11, 2017) — Society Insurance has announced the promotion of Kevin Wondra to director of innovation. In his new role, Wondra will administer product development and oversee the evolution of Society's continuous improvement and customer experience teams.

Wondra has nearly 20 years of insurance experience including claims handling and supervision, sales and relationship management with independent agents and management of internal sales and marketing teams. Since joining Society in 1999, he has served as a field claims representative, field claims supervisor, regional sales manager, corporate marketing manager and director of sales and marketing.

"As I've grown up with Society in various roles, I'm honored to move into a capacity that highlights innovation and leads transformative change," said Wondra. "The competitive landscape of our industry is so challenging but through enhanced operational efficiencies and strategic product development driven by a laser focus on our customers' needs, Society will continue to thrive as an industry leader in the businesses we serve."

Wondra earned a bachelor's degree in mathematics from the University of Wisconsin-Whitewater and a master's degree in insurance management from Boston University. He holds the Associate in Claims (AIC), Certified Insurance Counselors (CIC) and Chartered Property Casualty Underwriter (CPCU) designations. Wondra also leads training sessions for National Alliance insurance classes.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.*