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FOR IMMEDIATE RELEASE

Society Insurance Donating \$100,000 to YMCA Capital Campaign

FOND DU LAC, Wis. (Feb. 13, 2017) — Society Insurance has announced the donation of \$100,000 to the YMCA's capital campaign. The donation will be paid in \$25,000 increments over the next four years.

“Our employees are committed to making a difference in their communities, and being a strong corporate citizen is one of the most important things we can do,” said Society Insurance President and CEO Rick Parks. “The YMCA is a key component of our community, and we’re thrilled to be able to contribute to the future success of Fond du Lac.”

The donation comes in addition to nearly \$110,000 in charitable donations made by Society in 2016. The company supported organizations such as the United Way, the Solutions Center, ADVOCAP, Beacon House, New Beginnings Pregnancy Center and the Salvation Army Food Pantry throughout the year.

Society also supported charitable causes across its five-state operating territory of Wisconsin, Illinois, Indiana, Iowa and Tennessee through its agency and employee match programs. These programs offer a matching grant from Society to the charities supported by independent insurance agencies and employees.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.*

Photo caption: These volunteers represent some of the Society Insurance employees who supported the Fond du Lac community in 2016.