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## FOR IMMEDIATE RELEASE

### Parks Receives Spirit of Excellence Award

**FOND DU LAC, Wis. (April 7, 2017)** — The University of Wisconsin Fond du Lac Alumni Association recently presented its Spirit of Excellence Award to Rick Parks, president and CEO of Society Insurance.

The Spirit of Excellence Award, presented at the annual UW-Fond du Lac Corks & Forks dinner auction, recognizes people who have provided noteworthy support to the university and its foundation.

“Rick’s exceptional commitment is evident in his personal and professional support of education,” said Rhonda Stucky, executive director of the UW-Fond du Lac Foundation.

Stucky cited Parks’ role in providing the Society Insurance Charitable Scholarship, his encouragement of company employees to serve as active community board members and his personal service for organizations including American Red Cross, Fond du Lac Area Women’s Fund, Fond du Lac Area Association of Commerce and Rotary.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa and Tennessee.*

*Photo caption: Dr. Martin Rudd, regional executive officer and dean of UW Colleges Northeast Region, presents the Spirit of Excellence Award to Rick Parks.*