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## FOR IMMEDIATE RELEASE

### Society Insurance Brings More than a Century of Experience to Restaurants and Bars in Colorado

**FOND DU LAC, Wis. (October 6, 2020)** — Wisconsin-based Society Insurance announces the launch of its insurance programs for the hospitality industry in Colorado. Society is recognized as an industry-leader in providing superior restaurant and bar insurance coverage specifically tailored to the unique operations of each business.

“For over 100 years, we have listened to what is most important to business owners so we can serve insurance coverages that make the biggest difference,” said Ryan McClone, vice president of sales and marketing. “As we expand our geographic footprint beyond the Midwest, Colorado is a natural fit with its vibrant, diverse and growing food and beverage scene.”

Society Insurance provides property and casualty coverages, partnered with outstanding underwriting, risk management and claims handling for restaurants, bars, brewpubs and craft breweries. Working with local independent insurance agents, Society specializes in the details to build a comprehensive package from the ground up.

“Just like our policyholders in the hospitality industry, we are committed to providing excellent service and value for our customers,” said McClone.

To find out how Society can help your business, visit [societyinsurance.com](https://www.societyinsurance.com) to find your local Colorado agent and request a free quote.

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Photos available [here](#), courtesy of Society Insurance.

**ABOUT SOCIETY INSURANCE:** *Headquartered in Fond du Lac, Wis., Society Insurance has been a leading niche insurance carrier since 1915. As a mutual insurance company, Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee and most recently Colorado.*