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FOR IMMEDIATE RELEASE

Rische Wins Customer Experience Award, Chooses Humane Society as Charity Beneficiary

FOND DU LAC, Wis. (January 7, 2021) — Brandi Rische recently received the Society Insurance Customer Experience Award in a brief ceremony at Society's corporate headquarters in Fond du Lac. This award is presented quarterly to an employee nominated by his or her colleagues for exceptional efforts in serving Society Insurance policyholders.

In recognition, Society donated \$250 to the Fond du Lac Humane Society in Rische's name.

Rische, a premium receivables representative III, has a front-line leadership role in serving Society's customers. Many of these customers are small-business owners in the restaurant and bar industries, which have faced enormous challenges related to the COVID-19 pandemic.

To aid customers facing cash-flow issues, Rische has worked to create customized pay plans that best meet the needs of each insured. Her empathy, compassion and can-do spirit have achieved innovative business solutions for policyholders when they needed them most.

Rische is also a subject-matter expert on premium collections, which can often be delicate transactions. Her customer-focused approach has led to many positive resolutions and is a model for newer members of the premium receivables team, ensuring that Society continues to deliver on its promise to serve for the benefit of policyholders.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wisconsin, Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee and Colorado.*

Photo caption: Brandi Rische receives the Customer Experience Award from Rick Parks, Society's president and CEO.