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FOR IMMEDIATE RELEASE

Society Insurance Wins Envision Greater Fond du Lac Business Excellence Award

FOND DU LAC, Wis. (March 17, 2021) — Society Insurance recently received the Business Excellence Award presented by Envision Greater Fond du Lac, an organization that promotes and develops economic opportunity throughout Fond du Lac County. The Business Excellence Award is presented annually to local businesses that demonstrate important values in their home community.

As a business insurer, Society Insurance is committed to giving back to the community that has helped support our business for decades here in Fond du Lac. We're honored to be able to help those less fortunate and contribute to the common good.

The events of 2020 affected Society's employees professionally and personally. Beyond claims related to COVID-19, they dealt with damage caused by a rare derecho storm and civil unrest in cities throughout the country. On the home front, employees faced a sudden switch to remote work that left many balancing increased education and childcare responsibilities after schools closed.

To aid its employees, Society provided targeted training on transitioning to remote work, self-care, coping with stress, and virtual learning. It shared key information and resources on a dedicated Coronavirus intranet page. Most important, Society enhanced its flexible scheduling model to provide creative options for maintaining a healthy work/life balance.

Employees responded with high enthusiasm, including many who volunteered to assist other teams and departments facing greatly increased workloads. They also wanted to support others in a time of increased needs, pledging \$16,280 to feed food-insecure families in partnership with Feeding America Eastern Wisconsin; the company matched employee contributions for a total donation of \$32,560. In addition, Society gave \$10,000 to the Fond du Lac Area Foundation Disaster Relief Fund and sponsored the Golden Ticket promotion, which garnered \$31,000 in community restaurant sales.

A strong belief that people make the difference, in business and in life, drives Society in its dual mission to be an insurer of choice and an active corporate citizen.

ABOUT SOCIETY INSURANCE: *Headquartered in Fond du Lac, Wisconsin, Society Insurance has been a leading niche insurance carrier since 1915. Society focuses on the small details that make a big difference to its policyholders while offering top-notch insurance coverage, service and competitive pricing to businesses in Wisconsin, Illinois, Indiana, Iowa, Minnesota, Tennessee and Colorado.*

Photo caption: Amy Collett, vice president of human resources and administration, accepts the Envision Greater Fond du Lac Business Excellence Award on behalf of Society Insurance.